

# More to come from National Primary School Programme

**FOR the Co-ordinator of the National Primary School Awards Programme, Ricardo Marshall, having Berger Paints on board as a sponsor for the second time is very exciting, as their goals are in alignment and the sponsorship company was very passionate about not only the environment, but also the overall development and care of the Island's children.**

Speaking to the Barbados Advocate at the Presentation of the Sponsorship Cheque to the Programme, Marshall noted, "We are very thankful that Berger has shown their good faith again and not only their concern about the environment and beautifying Barbados but they are also concerned about the overall development of the young minds of Barbados, the nation's children". Continuing, he stated, "Last year we approached Berger and in a jiffy they liked the program and saw the importance of as I said, the nation's youth and the young minds and they came on board last year and this year without hesitation, Ms Duguid and her wonderful team at Berger wasted no time".

For Marshall, it is important for more adults and youths to see he links between academics,

healthy bodies and a clean environment, as healthy bodies and minds from a clean environment was the way forward.

As noted by Andrea Duguid, Regional Marketing Manager for Berger Paints, Regional, "A part of being fit..., it goes to what you consume, the air we breathe, the water we drink, the exercises we engage in; having beaches that are clean and free of garbage, so we can walk on, so they are all tied together and the most important part of that is having young minds think this way from a very early stage in life, so that it becomes their way of life and not something that is a chore or task and not something that they have to try to adapt to but they grow up thinking this way, living this way, eating this way, consuming this way, behaving this way, it can only augur well for the future for them and for their children and generation to come." Stating that there may be something new to the program this year, Marshall assured that there were more schools involved and with Berger's help, the program would be much bigger and better, as they continued to 'put out best foot for 'ward and help continue to develop the minds of young children which will be the men and women of tomorrow'. (AC)



**FROM LEFT: Co-ordinator of the National Primary Schools Awards Programme, Ricardo Marshall, receives the Sponsorship cheque form Berger, from Andrea Duguid, Regional Marketing Manager for Berger Paints, Regional.**

## Berger passionate about environment and youth development

By Ashlee Cox

IF we can inculcate a culture of protecting the environment, as well as being healthy into our youths, then we would have adults who are more environmentally friendly and healthy adults in Barbados.

As noted by Andrea Duguid Regional Marketing Manager for Berger Paints, Regional, as she presented the Sponsorship cheque to Ricardo Marshall, Co-ordination of the National Primary School Programme recently, the Berger Royale Environment Award,

married not only their love for the youth and their development in Barbados but also involved protecting the environment, which she noted was a key area that was too easily overlooked.

"I see lots of people throwing garbage on the street and we are not really in tune to how we can protect our environment and I believe shaping young minds into the belief that the environment is ours to protect, can go a long way in having adults that are more responsible in how we consume, how we use, and how we dispose of

waste," she noted.

Stating that even with companies like Berger who was an ISO 14000 certified company, she further noted that being environmentally aware, was a key issue, ranging from what and how they made their paints as well as how their products were disposed.

As stressed by Duguid, having the youth at that tender age thinking about protecting their environment from early, would only mean that they grew up into more responsible adults as it pertained to the environment, including how they used their products,

and disposed of them.

"If their whole consciousness is awoken from such a young age, it becomes a way of life, a way of thinking and not something that we have to try to change our behaviour in doing. That is why we find this to be such a wonderful opportunity for us, because it marries youth, it marries the environment, it marries something in terms of health of the students as well, because part of it is the Road tennis which is something that Berger feels particularly passionate about being a Barbadian game," she explained.

## Barbados chair of CARICOM conference

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level. We hope to stream this live event on the internet so that Barbadians, Caribbean people and the global community will participate, though virtually in this very important event," she said.

The conference, which is being held in Barbados for the first time since 2007, will also mark the occasion of Barbados assuming the

chairmanship of CARICOM from the July 1 to December 31, 2015 period and is expected to see as many as 150 delegates gather to deliberate on a range of issues considered to be of importance to the region. With that in mind, the Foreign Affairs and Foreign Trade Minister explained that she could not give any further details on the three-day conference as the agenda is still being finalised.