

## **Berger partners for the positive**

### **Berger supports sport, youth and culture**

Berger Paints Barbados Ltd. strengthens the company's commitment to the youth of Barbados by partnering with the National School Awards Programme in sponsoring the Berger Royale Environmental Award. Berger sees this initiative as partnering for the positive. As an ISO 14001 Certified Company, this award falls well in line with the Company's environmental consciousness, having adapted many of its processes and practices towards protecting the environment, and launching products such as Royale, that are by global standards environment friendly. Berger has gone even one step further by taking the conscious decision to package Royale quarts and gallons in recycled plastic. The greenhouse gas emissions in the manufacturing process of the Royale paintis equal to zero, and therefore it has a zero carbon footprint. According to Sales Manager Shawn Prescod, "Protecting the environment is everyone's responsibility and Berger believes that actively involving the youth from early childhood can only work towards fostering a healthier environment." He further stated that "Berger sees this sponsorship as a definitive step in motivating and encouraging the youth of Barbados, to protect and safeguard their environment for generations to come."